

March 2012
FTTH Council Workshop
March 27-28, 2012
Doubletree by Hilton
Portland, OR
(Schedule Subject to Change)
Updated March 5, 2012



Fiber-to-the-Home Council North America
Broadband and FTTH Best Practices Workshop

"A Future of Unlimited Bandwidth: Experiences from the Pacific Northwest"

One-Day Workshop
Wednesday, March 28, 2012
Portland, Oregon

Sponsored by:



Join the Fiber-to-the-Home Council in Portland on March 28 for a day-long session of best practices, case studies and other learning opportunities – with a special focus on the high-bandwidth, all-fiber networks that are being deployed in the Pacific Northwest region of the country.

This is one in our series of our "hot topic" workshops aimed at improving industry awareness of the latest technology, policy and business developments related to FTTH. In Portland, we'll have industry experts providing updated information on FTTH developments, as well as representatives from telephone and internet service providers in Washington and Oregon discussing their experiences in deploying all-fiber networks.

Topics will include...

- The Economic Impact of FTTH on Pacific Northwest Communities
- Deploying FTTH Networks from an Operations Perspective
- Review of Regulatory and Legislative Activities Affecting FTTH
- RUS and ARRA Funding: Preparing for and Surviving a Government Audit
- North America's FTTH Build-Out: A Status Update

Open to the public, this workshop is an outstanding learning opportunity anyone who is interested in next-generation broadband -telecom service providers, consulting network engineers, manufacturers of optical access equipment, or anyone else who wants to get the inside scoop from the front lines of the all-fiber revolution. In addition to the wealth of information that is exchanged in the workshop sessions, there are ample opportunities throughout the day to meet industry colleagues and make business connections - as well as a wrap-up reception at the end of the day featuring table-top exhibitions by leading FTTH manufacturers and solutions providers.

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Wednesday March 28, 2012

7:00AM – 4:30PM	Registration	Foyer**
7:15AM – 8:15AM	Continental Breakfast	Hood/Helens
8:15AM – 8:25AM	Welcome, Introductions, and Review of Agenda <i>Heather B. Gold – FTTH Council President</i>	Hood/Helens
8:25AM – 9:05AM	Regulatory & Legislative Activities Update <i>Tom Cohen – Kelley Drye & Warren (Washington Counsel for the FTTH Council)</i>	Hood/Helens
9:05AM – 9:30AM	Panel – RUS & ARRA Funding: Preparing for and Surviving a Government Audit <i>Speakers: Tom Cohen – Kelley Drye & Warren Kyle Hollifield – BVU VP, FTTH Council Chairman of the Board</i>	Hood/Helens
9:30AM – 9:45AM	Break	Foyer
9:45AM – 10:45AM	Panel – Deploying FTTH Networks from an Operations Perspective <i>Moderator: Jack Olson – VP Business Development, Viamedia</i> <i>Panelists: Dave Carpenter – Plant Manager, Stayton Cooperative Telephone Company Russ Brethower – Fiber Business Manager, Grant County PUD</i>	Hood/Helens
10:45AM – 11:15AM	Taking Fiber Forward: A 5 Year Strategy for the FTTH Council <i>Heather B. Gold – FTTH Council President Kyle Hollifield – BVU VP, FTTH Council Chairman of the Board</i>	Hood/Helens
11:15AM – 12:00PM	Special Guest w/ Q&A Introductions: <i>Scott Jackson, National Business Development Manager – Smart Grid, Graybar</i> Special Guest: <i>Ron Beck - Chairman of the Board – Utilities Telecom Council "Smart Grid and Cooperation between Utilities & Telco's"</i>	Hood/Helens
12:00PM – 1:00PM	Lunch	Sister/Bachelor
1:00PM – 1:30PM	FTTH Connections Review <i>Michael Render – President, RVA LLC</i>	Hood/Helens
1:30PM – 2:15PM	Special Guest w/ Q&A <i>Brendan Finn: Chief of Staff to Portland City Commissioner "Jobs & Broadband"</i>	Hood/Helens
2:15PM – 3:15PM	Panel – The Economic Impact of FTTH on Pacific NW Communities <i>Moderator: David St. John – St. John Communications, FTTH Council</i> <i>Panelists: Richard Luebke – Principal Engineer, Sunriver Communications Brandon Zupancic - Director of Network Operations, Canby Telcom Joseph P. Savage – Managing Director, Telecom Thinktank</i>	Hood/Helens
3:15PM – 3:30PM	Break	Foyer
3:30PM – 4:15PM	Special Guest w/ Q&A <i>Dan Jordt - Director of External Networks, University of Washington "Gig.U"</i>	Hood/Helens

4:15PM – 4:30PM	Meeting Conclusion / Wrap-up <i>Heather B. Gold – FTTH Council President</i>	Hood/Helens
4:30PM – 6:30PM	Reception / Table Tops	Mt. Bachelor

***Meeting rooms are subject to change*