

June 2011 Members Meeting
June 8, 2011
Hilton St. Louis Frontenac, St. Louis, MO
All Times are CST
(Schedule Subject to Change)
Updated June 2, 2011



Fiber-to-the-Home Council North America
Broadband and FTTH Best Practices Workshop

"Getting to FTTH: Innovative Approaches to All-Fiber Services"

One-Day Workshop
Wednesday June 8, Hilton St. Louis Frontenac
St. Louis, Missouri

Sponsored by:



A day-long session of best practices and networking opportunities, focusing on the creative approaches that some telecoms, utilities and other broadband providers are using to make their upgrades to all-fiber service.

The FTTH Council estimates that more than 770 companies across the U.S. and Canada are providing services over fiber to the home networks, and that the vast majority of them expect to grow their fiber footprint in the immediate future. Yet the paths many of them have taken to FTTH vary widely and have often involved them with a broad range of partners and other collaborators.

Join us June 8 in St. Louis for the next installment in the FTTH Council's series of one-day workshops on next-generation broadband, and the approaches and techniques that telecommunications providers are using to upgrade to all-fiber service.

For this event, we plan to have industry experts and representatives from Midwestern companies discuss the innovative arrangements and partnerships they've created to advance FTTH projects from drawing boards through to deployment and the provision of high-bandwidth services to paying customers.

This workshop, which is open to the public, is an outstanding learning opportunity for those interested in next-generation broadband – be they telecom service providers, consulting network engineers, manufacturers of optical access equipment, or anyone else who wants to get the inside scoop from the front lines of the all-fiber revolution. These events typically attract upwards of 150 people from across the industry. In addition to the wealth of information that is exchanged in the workshop sessions, there are ample opportunities throughout the day to meet industry colleagues and make business connections – as well as

a wrap-up reception at the end of the day featuring table-top exhibitions by leading FTTH manufacturers and solutions providers.

As with every FTTH Council workshop, our Washington counsel, Tom Cohen, will conduct a session on the legislative and regulatory outlook, and he'll update us on the NBP, USF/CAF and the latest from the network management and "net neutrality" front. The FTTH industry's premier market analyst, Mike Render of RVA LLC, will also be on hand to provide the latest on his research regarding FTTH deployments across the U.S. and Canada.

Here are a few of the comments we received from participants at our last event in Nashville in March...

"Great event."

"It was very informative and insightful. Thanks for having me."

"Always enjoy the opportunity to get together and see broadband deployment continue to grow."

"Great info and contacts."

"Very well done and informative."

"It was a good workshop. I learned some new things and came back with some things to explore further."

"Very worthwhile and great info."

Fiber-to-the-Home Council North America Broadband and FTTH Best Practices Workshop		
<i>"Getting to FTTH: Innovative Approaches to All-Fiber Services"</i>		
Wednesday June 8, 2011		
7:30AM – 8:00AM	Continental Breakfast	Frontenac
7:30AM – 5:00PM	Registration	Frontenac
8:00AM – 8:15AM	Welcome and Introduction <i>Dan O'Connell, FTTH Council President</i>	Ambassadeur 1-3-5
8:15AM – 8:45AM	Keynote Presentation <i>Cindy Cash – President, Kansas City, KS Chamber of Commerce (Google Fiber's selected community)</i>	Ambassadeur 1-3-5
8:45AM – 10:00AM	Regulatory Update USF and CAF Open Internet – Consumer Information Sam Knows/Speed Testing <i>Tom Cohen – Washington Counsel for the FTTH Council</i>	Ambassadeur 1-3-5
10:00AM – 10:15AM	Refreshment Break	Frontenac
10:15AM – 10:55AM	Proving-In a Fiber Build: Key Economic Considerations <i>Charles Berry – VP Global Service Delivery, Gigabit Squared, LLC</i>	Ambassadeur 1-3-5

10:55AM – 11:35AM	A Public/Private Partnership Approach to FTTH <i>Lawrence Freedman – Partner, Edwards, Angell, Palmer and Dodge, LLP</i>	Ambassadeur 1-3-5
11:35AM – 12:15PM	Expanding FTTH Through Electric CO-OPs <i>Mike Wylie, Chief Financial Officer, Pulse Broadband</i>	Ambassadeur 1-3-5
12:15PM – 1:15PM	Luncheon	Frontenac
1:15PM – 1:45PM	FTTH Deployment Status – U.S. Update <i>Michael Render – President, RVA LLC</i>	Ambassadeur 1-3-5
1:45PM – 2:25PM	Managing the Edge to Improve Efficiency & Reduce Cost <i>Jim Farmer – Chief System Architect, Enablence Technologies</i>	Ambassadeur 1-3-5
2:25PM – 2:45PM	Refreshment Break	Frontenac
2:45PM – 3:20PM	SmartGrid Opportunities/Access to Video Content for Rural Providers <i>Steve Henson – Regional Business Manager, NRTC</i>	Ambassadeur 1-3-5
3:20PM – 4:00PM	“Broadband – Doing it the Cooperative Way” <i>Ken Johnson, General Manager, CO-MO Electric Cooperative</i>	Ambassadeur 1-3-5
4:00PM – 4:40PM	“Overcoming Challenges and Leveraging Current Trends to Drive FTTH” <i>Bob Whitman, Global FTTX Program Office, Corning Incorporated</i>	Ambassadeur 1-3-5
4:40PM – 5:00PM	Closing Remarks <i>Dan O’Connell, FTTH Council President</i>	Ambassadeur 1-3-5
5:00PM – 5:15PM	Break	Frontenac
5:15PM – 7:00PM	Cocktail Networking Reception and Table Top Displays Open to workshop attendees and FTTH Council members	Frontenac
Thursday, June 9, 2011		
8:00AM – 5:00PM	Certified Fiber to the Home Professional (CFHP) Course (Day 1) *Additional fee required* For complete details, click here . For the detailed course outline, click here . For more information on this 2 day preparatory course, contact CFHP Administration email .	Pommard
Friday June 10, 2011		
8:00AM – 5:00PM	Certified Fiber to the Home Professional (CFHP) Course (Day 2) *Additional fee required*	Pommard